

Media Release (UK)  
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### Fisher & Paykel at Ideal Home Show

Fisher & Paykel have confirmed their attendance at the Ideal Home Show which takes place at Earls Court, London, from 11<sup>th</sup> till 27<sup>th</sup> of March 2011.



Fisher & Paykel will be showcasing some of their world's first products such as

- DishDrawer®, an ergonomic dishwasher in a drawer;
- CoolDrawer™, a multi-function cooling drawer;
- Active Smart™ refrigerators;
- multi-function ovens with pre-set temperatures and powerful grills and
- a range of hobs giving you a whole new cooking experience.

### Fisher & Paykel at Ideal Home of the Future

Fisher & Paykel's famous DishDrawer® and CoolDrawer™ have been chosen for the Ideal Home of the Future. These innovative products of the future are yours to enjoy now.



The new 90cm wide dishwasher in a drawer fits 9 place settings and has 9 wash programmes including eco options. Other features include delay start, key lock and child lock, rinse aid indicator and a flexible racking system which accommodates plates up to 315mm. The slide-and-fold tines allow small cups, large mugs or long-stemmed wine glasses to be placed where required. Small items and knives can be secured in clips or the removable cutlery basket.

CoolDrawer™ is the first multi-temperature cooling drawer worldwide. CoolDrawer™ can be changed at the touch of a button into a fridge, freezer, pantry, chiller or wine storage. The five temperature settings allow your food to be fresher and better maintain its natural vitamins.

CoolDrawer™ complements your existing refrigeration and gives you the freedom to place it wherever you want. It is an integrated product but an EZKleen stainless steel design is available. CoolDrawer™ is easy to install and as easy to open as a kitchen drawer.



Find out more at the Ideal Home of The Future and stand 1M48 [www.idealhome.co.uk](http://www.idealhome.co.uk).

For more information on **Fisher & Paykel's appliances** visit [www.fisherpaykel.co.uk](http://www.fisherpaykel.co.uk) or call 0845 0662200.

High-resolution images can be found on <http://fisherpaykel.imagebank.com> or email [marketingeurope@fp.co.nz](mailto:marketingeurope@fp.co.nz).

### **About Fisher & Paykel Appliances**

Fisher & Paykel Appliances designs, manufactures and markets a range of innovative household appliances developed with a commitment to technology, design, user friendliness and environmental awareness. The company was founded in New Zealand in 1934 and has factories in New Zealand, North America, Thailand and Italy.