

Media Release (UK)
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Cook Your Ideal Christmas Meal ... with Fisher & Paykel Appliances

ideal
HOME SHOW
at Christmas

16 - 20
NOVEMBER
EARLS COURT
LONDON

Fisher & Paykel have been chosen as the appliance supplier of the Celebrity Chef Theatre at the very first Ideal Home Show at Christmas.

New for 2011, the Ideal Home Show at Christmas is set to be the season's biggest festive home event. It takes place at Earls Court, London, from 16th till 20th of November 2011.

The Celebrity Chef Theatre will feature celebrity chefs such as Gino d'Acampo, Dean Edwards, Phil Vickery and Gizzi Erskine cooking daily in the live kitchen theatre. They will be showing you how to cook the best of every stage of your Christmas meal.

The chefs will be using Fisher & Paykel's built in multifunction ovens, gas hobs and a French door fridge freezer to keep all food fresh.



The newest multifunction oven OB60S9DEPX1 has 8 oven functions including a great roast feature and a powerful 3000W grill. Pre-set cooking temperatures and illuminated halos give a stylish indication of the oven's activities but also ensure safety from a distance. The oven has a self-cleaning pyrolytic mode.

For chefs who prefer the conventional way of cooking, Fisher & Paykel's gas hob have a range of smart features that make cooking easier, quicker and more convenient than ever before.



Fisher & Paykel



At the heart of Fisher & Paykel refrigerators is the ability to sense and respond to daily use in an intelligent way. The combination of temperature sensors with smart electronics and variable speed fans creates a controlled environment and optimum temperature for better food care. We call it ActiveSmart™ Technology. We believe that good design is good for everyone. With that in mind we have designed a family of refrigerators suited to every lifestyle and every kitchen.

A range of Fisher & Paykel's appliances is also being shown on stand 1P14 in the Home Improvements section.

Find out more at Ideal Home Show at Christmas
<http://www.idealhomeshowchristmas.co.uk/>

For more information on **Fisher & Paykel's appliances** visit
www.fisherpaykel.co.uk or call 0845 0662200.

High-resolution images can be found on <http://imagebank.fisherpaykel.com> or email marketingeurope@fp.co.nz.

About Fisher & Paykel Appliances

Fisher & Paykel Appliances designs, manufactures and markets a range of innovative household appliances developed with a commitment to technology, design, user friendliness and environmental awareness. The company was founded in New Zealand in 1934 and has factories in New Zealand, North America, Thailand and Italy.